

Official Announcement



## Preserving our Highway Infrastructure Assets

**August 3 - 6, 2010  
Orlando, Florida**

*Package Includes  
(2 days / 3 nights hotel)*

**Preliminary Program**



**Better Roads. Better World.**





## Preserving our Highway Infrastructure Assets

*“Affordable, Safer, and Environmentally Friendly Pavement Preservation Practices”*

The deterioration of the pavement condition over time combined with the limitation of funds available for maintenance and rehabilitation creates a challenging problem. Pavement preservation plays a key role in addressing this problem. As the global leader in advocating for better, safer and environmentally friendly roads, and building upon the success of the first seminar in 2009, IRF is proud to invite you to the **2nd Annual Executive Seminar: “Preserving Our Highway Infrastructure Assets”** in Orlando, Florida August 3-6, 2010. Last year’s seminar fielded experts from over 15 countries who discussed and shared their expertise on the latest and best Pavement Preservation Solutions and Road Asset Management Practices.

This year’s seminar features **new technical and executive sessions** while also featuring **new case studies** analyzing **different country experiences** and **lessons learned**. It will also take an in-depth look on key issues as the role of new materials, technologies for pavement preservation, new funding strategies and contracting models to sustain pavement preservation, and latest tools to better managing pavement networks. It will connect international transportation leaders with people at all levels of government and private industry to discuss challenges and cutting-edge solutions.

As part of a global effort to foster sound Road Asset Management & Pavement Preservation Practices, international lending organizations and donor agencies such as the World Bank currently provide loans and technical assistance to support the development and implementation of Pavement Preservations programs that will assist highway agencies and strengthen local commerce and industry.

### ***Target Audience***

- **Engineers and Managers involved in Road Asset Management**
- **Road & Transport Agencies**
- **Private Consultants & Contractors**
- **Equipment Manufacturers**
- **Suppliers**



## PRELIMINARY AGENDA

### WEDNESDAY AUGUST 4, 2010

- 01 OPENING SESSION
- 02 WHAT IS SUCCESSFUL PAVEMENT?
- 03 INCREASING THE AWARENESS OF PAVEMENT PRESERVATION
- 04 NEW ASPHALT TECHNOLOGIES FOR PAVEMENT PRESERVATION
- 05 EVOLUTION OF PAVEMENT MAINTENANCE TECHNIQUES
- 06 FINANCING ROAD MAINTENANCE PROGRAMS
- 07 CASE STUDIES

### THURSDAY AUGUST 5, 2010

- 08 ENVIRONMENTALLY FRIENDLY PAVEMENTS
- 09 PRESERVATION OF LOW VOLUME ROADS
- 10 ASPHALT MODIFICATION PROCESSES
- 11 NEW EXPERIENCES WITH RUBBERIZED ASPHALT
- 12 PRACTICAL PAVEMENT DESIGN
- 13 COUNTRY PRESENTATIONS

#### Technical Tour

*Friday August 6, 2010*  
Tour to I-75 Asset  
Maintenance Contract

### FRIDAY AUGUST 6, 2009

- 14 PAVEMENT MANAGEMENT & PAVEMENT PRESERVATION
- 15 LEVELS OF SERVICE FOR PREVENTATIVE MAINTENANCE
- 16 ASSET MANAGEMENT FOR THE 21ST CENTURY
- 17 ASSET MANAGEMENT LESSONS FOR PAVEMENT AND  
BRIDGE PRESERVATION
- 18 FLORIDA ASSET MAINTENANCE PROGRAM
- 19 CLOSING SESSION
- 20 OPTIONAL TECHNICAL TOUR

# Preserving our Highway Infrastructure Assets - Registration Form

**FAX COMPLETED FORM TO +1 703 535 1007**

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

TELEPHONE (+ COUNTRY CODE): \_\_\_\_\_

EMAIL: \_\_\_\_\_

## **EARLY BIRD REGISTRATION FEES—BEFORE JUNE 1, 2010**

*Accommodations include (2 days / 3 nights). lunch will be served Wednesday & Thursday*

**\$995 — GOVERNMENT IRF MEMBER RATE**

**\$1,195 — GOVERNMENT NON MEMBER RATE**

**\$1,095 — MEMBER RATE**

**\$1,295 — NON MEMBER RATE**

**\$75 — OPTIONAL TECHINCHAL TOUR**

**\$ 175 — TECHNICAL TOUR + EXTRA HOTEL NIGHT ON 8/6/10**

## **PAYMENT OPTIONS:**

**CREDIT CARD** (Fill out and fax to +1 703 535 1007)

**CREDIT CARD TYPE:**     **VISA**     **MASTERCARD**     **AMERICAN EXPRESS**

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_

AUTHORIZED AMOUNT: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

**OR, SEND CHECK WITH COMPLETED REGISTRATION FORM TO:**

**INTERNATIONAL ROAD FEDERATION**

500 MONTGOMERY STREET

SUITE 525

ALEXANDRIA, VA 22314

USA

*For wire information please contact Magid Elabyad at [melabyad@irfnews.org](mailto:melabyad@irfnews.org) or call +1 703 535 1001.*